



# The only **one** you need

Turns your iPhone into a  
Universal remote control



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# A quick Overview

Adds infrared functionality to your iPhone/iPod touch allowing you to control virtually all consumer electronics including TVs, DVD players, VCRs, Cable/Sat Receivers/Media Players and others

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More than 10,000 infrared codes and hundered of thousands of electronic devices available

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As a result of intelligent design VooMote One is compatible with all generations of the iPhone/iPod touch 2nd generation or higher

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Designed for intuitive use with the iPhone/iPod touch (no necessity to turn the iPhone upside down)

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Replaces a multitude of remote controls

Easy to use and set up – no PC necessary. All settings can be adjusted using the software on your iPhone/iPod touch

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Open casing design allows access to all iPhone/iPod touch core functions while the VooMote One is mounted

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The multiroom function allows you to create and control clusters of electronic devices in any room of your home

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Software updates through iTunes to add up to date infrared codes

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VooMote One is an official Made for iPhone/Made for iPod product (MFi certified)



# The Smartphone as a Remote Control of the Future

A mere three years ago, few people would have ever imagined that the launch of the Apple iPhone would be the catalyst of a new digital revolution. Today smartphones come equipped with internet, digital cameras, mp3 players and GPS navigation systems. Advancing technologies such as high-performance chipsets and powerful, flexible software development kits transform the smartphone into the perfect all-in-one digital media device.

However, it's the thousands of applications that you can download and install that have created an enormous amount of potential for the future of smartphones. One of these exciting possibilities is the "Remote" App from Apple. VooMote One has taken these basic concepts and created a user-friendly interface converting the iPhone/iPod touch into a remarkably smart universal remote control.

As a result of multi-touch technology, VooMote One transforms the iPhone into an all-in-one remote control replacing multiple remotes in multiple locations.

Once VooMote One is connected, it simply adds an infrared interface to the iPhone. Every media device using infrared including TVs, DVD players, stereo systems, set-top boxes, lights and much more can be controlled using one touch-screen.

VooMote One's ability to combine and control so many devices makes all other remote controls obsolete, proving that the future belongs to smartphone remote controls.

# Design meets Simplicity – in the footsteps of Dieter Rams

Anyone who strives to develop a product like VooMote One has to offer more than a replacement for the traditional remote control. There is a fundamental challenge of innovation, that is to explain complex issues in a simple way.

VooMote One's main focus is on function and design simplicity. Even though VooMote One can control almost all media devices, the setup wizard follows a clear visual menu, guiding the user through the first steps. This user-friendly way of functioning is expressed in the design of VooMote One.

It's our belief that a universal remote control should do more than simply replace existing universal remote controls. We believe in products that don't need complicated, long-winded instruction manuals which is reflected in the design of the product and the user-friendly interface.

VooMote One designer Oliver Renelt worked under legendary Braun designer Dieter Rams. Renelt has designed an accessory that doesn't try to impress with polished exteriors, but with usability and user experience. Only if an application is usable and user-friendly, it has the potential to be successful.

# Frequently Asked Questions

## **What is VooMote One?**

VooMote One adds infrared capability to the iPhone/iPod touch allowing you to control consumer electronics including TVs, DVD players, VCRs, cable/Sat Receivers/ Media Players and others.

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## **Which Apple devices are compatible with VooMote One?**

VooMote One is compatible with all iPhone/iPod touch from the second generation on. Included case adapters ensure a perfect fit with all supported devices.

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## **Where can I buy or order VooMote One?**

VooMote One will be available in Europe from May 2011 through the website [www.voomote.tv](http://www.voomote.tv) and in stores. The product launch for the US and Australia will follow in early summer 2011.

## **How much does the App cost and where can I buy it?**

The VooMote One App is free and available on the Apple App Store.

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## **Why do I have to download an Application in addition to buying the hardware?**

The App is the software component needed in combination with the VooMote One hardware.

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## **What are the special features of VooMote One?**

In addition to the basic control options, VooMote One supports One View. It allows the user to view all important controls on one touch screen even if these controls belong to multiple devices. Another special feature called Room Control groups all of your electronic devices by location i. e. living room, kitchen etc.

#### **Which other features will be available for download?**

Soon VooMote One will contain the One Touch Feature allowing you to trigger a whole chain of commands with a single push of a button. With the soon coming Edit Mode, you can customize your remote control by adding, deleting and moving buttons.

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#### **What makes the VooMote One so easy-to-use?**

The user follows a step-by-step visual menu which guides through the setup and usage.

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#### **Which devices are supported?**

With it's large code library, almost all consumer electronic devices using infrared can be controlled with VooMote One.

#### **What if VooMote One does not find the code for my device?**

If your device can't be found in the code library, VooMote One can simply teach in the needed functions for your device.

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#### **How can I get access to upgrades?**

Service updates will be available through the Apple App Store using regular App updates.

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#### **Where can I get further information?**

Information regarding VooMote One will be published on our website [www.voomote.tv](http://www.voomote.tv). News updates will also be published on [facebook.com/voomote](https://www.facebook.com/voomote) and [twitter.com/voomote](https://twitter.com/voomote)

# zero1.tv

## Company Info

We are a Berlin based start-up focused on smartphone based remote control solutions.

The company's secured technological patents provide the practical expertise to improve remote control and user interface experience. In 2010, founding has been secured from angel investors and German venture capital fund "High-Tech Gründerfonds" (HTGF).

Apart from our b2b solutions, zero1.tv develops and manufactures VooMote One, a universal remote control solution for iPhone and iPod touch that debuted at the IFA 2010, one of the largest European consumer electronics trade shows, as well as CES 2011 in Las Vegas.

We strive to develop technology that is built around the people who use it. The growing number of digital devices with on/offline stored multi-media content, in-home wireless networks and home automation systems require equally modern means of control.

Zero1.tv is the leading platform provider for smartphone based control solutions. It is our mission to enhance the access and experience of multi-media content at home.

# zero1.tv

## Team Background

CEO Alexander Gruber is a graduate marketing and communications economist with 10 years of experience in the area of digital TV and STB. Before founding zero1.tv Alexander Gruber was head of product management for moreTV Broadcasting GmbH, where he was responsible for developing and launching the first PVR on the German market. Furthermore he managed projects with international STB-supplier and manufacturer for well-known brands. The years before he was head of product management for Euro 1 AG and drafted PVRs and a digital niche TV channel.

A student of Dieter Rams is designing the product – Oliver Renelt, design graduate from the university of Braunschweig is active in the area of product design and manufacturing for over 20 years. He worked for customers like Tchibo, SieMatic and Blomus. Last but not least there is to mention that he designed the german music award “Echo”.

Computer science graduate Steffen Albrecht handles user interface design and application development. He has over 15 years of developing and implementing experience in the area of designing and drafting user interfaces with focus on STB and TV. Remarkable stations in his career were ProSieben, fast TV Server AG and Tara Systems.

# zero1.tv – an interdisciplinary Team

Along with a positive working environment, zero1.tv also promotes an interdisciplinary team of twenty employees at its Berlin headquarters. Staff are involved in development, planning, design and sales & marketing tasks. Every employee is not only assigned one-dimensional tasks but rather works in cohesive task-oriented groups that combine multi-lateral processes.

For more information  
please visit our website

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